

CLAIMS

What is claimed is:

1. A method for customizing a channel, the method comprising:
creating a channel guide for a new channel that supports communication of media called a media channel;
populating said channel guide for said new media channel with information identifying mixed media content; and
at least one of:
displaying said information identifying said mixed media content within said channel guide; and
communicating said mixed media content via said new media channel.
2. The method according to claim 1, wherein said mixed media content comprises at least one personal media content and at least one broadcast media content.
3. The method according to claim 2, further comprising receiving said at least one broadcast media content from at least one third (3rd) party broadcaster.
4. The method according to claim 3, further comprising storing said received at least one broadcast media content.
5. The method according to claim 4, further comprising linking said stored at least one broadcast media content to a portion of said information identifying said mixed media content which corresponds to said at least one broadcast media content.
6. The method according to claim 2, further comprising storing at least a portion of said at least one personal media content.

7. The method according to claim 2, further comprising identifying said at least said one personal media content.

8. The method according to claim 7, further comprising associating said identified at least one personal media content with a portion of said information identifying said mixed media content which corresponds to said at least one personal media content.

9. The method according to claim 2, further comprising scheduling within said created channel guide, at least one of said at least one personal media content and said at least one broadcast media content for presentation.

10. The method according to claim 9, further comprising assigning at least a date and a time within said created channel guide for said presentation of said at least one personal media content and said at least one broadcast media content.

11. A machine-readable storage having stored thereon, a computer program having at least one code section for customizing a channel, the at least one code section being executable by a machine for causing the machine to perform steps comprising:

- creating a channel guide for a new channel that supports communication of media called a media channel;

- populating said channel guide for said new media channel with information identifying mixed media content; and

- at least one of:

- displaying said information identifying said mixed media content within said channel guide; and

- communicating said mixed media content via said new media channel.

12. The machine-readable storage according to claim 11, wherein said mixed media content comprises at least one personal media content and at least one broadcast media content.

13. The machine-readable storage according to claim 12, further comprising code for receiving said at least one broadcast media content from at least one third (3rd) party broadcaster.

14. The machine-readable storage according to claim 13, further comprising code for storing said received at least one broadcast media content.

15. The machine-readable storage according to claim 14, further comprising code for linking said stored at least one broadcast media content to a portion of said information identifying said mixed media content which corresponds to said at least one broadcast media content.

16. The machine-readable storage according to claim 12, further comprising code for storing at least a portion of said at least one personal media content.

17. The machine-readable storage according to claim 12, further comprising code for identifying said at least said one personal media content.

18. The machine-readable storage according to claim 17, further comprising code for associating said identified at least one personal media content with a portion of said information identifying said mixed media content which corresponds to said at least one personal media content.

19. The machine-readable storage according to claim 12, further comprising code for scheduling within said created channel guide, at least one of said at least one personal media content and said at least one broadcast media content for presentation.

20. The machine-readable storage according to claim 19, further comprising code for assigning at least a date and a time within said created channel guide for said presentation of said at least one personal media content and said at least one broadcast media content.

21. A system for customizing a channel, the system comprising:
at least one processor that creates a channel guide for a new channel that supports communication of media called a media channel;
said at least one processor populates said channel guide for said new media channel with information identifying mixed media content; and
at least one of:
said at least one processor causing display of said information identifying said mixed media content within said channel guide; and
said at least one processor communicating said mixed media content via said new media channel.

22. The system according to claim 21, wherein said mixed media content comprises at least one personal media content and at least one broadcast media content.

23. The system according to claim 22, wherein said at least one processor receives said at least one broadcast media content from at least one third (3rd) party broadcaster.

24. The system according to claim 23, wherein said at least one processor stores said received at least one broadcast media content.

25. The system according to claim 24, wherein said at least one processor links said stored at least one broadcast media content to a portion of said information

identifying said mixed media content which corresponds to said at least one broadcast media content.

26. The system according to claim 22, wherein said at least one processor stores at least a portion of said at least one personal media content.

27. The system according to claim 22, wherein said at least one processor identifies said at least said one personal media content.

28. The system according to claim 27, wherein said at least one processor associates said identified at least one personal media content with a portion of said information identifying said mixed media content which corresponds to said at least one personal media content.

29. The system according to claim 22, wherein said at least one processor schedules within said created channel guide, at least one of said at least one personal media content and said at least one broadcast media content for presentation.

30. The system according to claim 29, wherein said at least one processor assigns at least a date and a time within said created channel guide for said presentation of said at least one personal media content and said at least one broadcast media content.

31. The system according to claim 21, wherein said at least one processor is at least one of a media processing system processor, a media management system processor, a computer processor, media exchange software platform processor and a media peripheral processor.